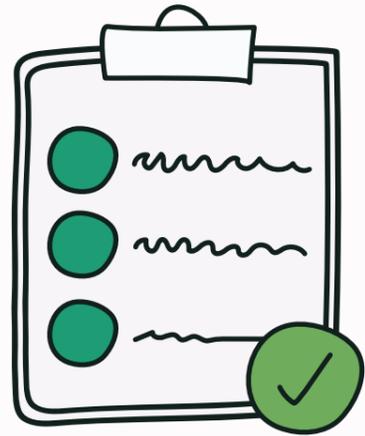


our policy on the environment



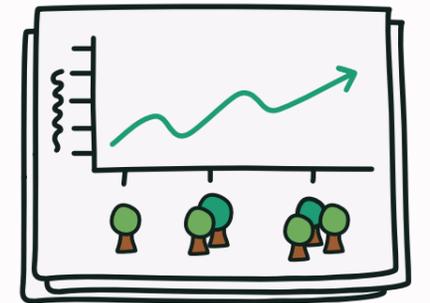
environmental standards



innovating innocently



giving the environment a place at the table



reporting the impact



changing our climate for good



championing sustainable farming



being activists for recycling



our policy on the environment

At innocent, we want to use business as a force for good. That means we've committed to looking after people and the planet as much as we look after our profits. This is our environmental policy which tells you more about our promises to the planet. You can find our commitments to looking after people in our human rights policy.



environmental standards

We'll always make sure that our operations comply with the right environmental legislation. More importantly we'll go above and beyond to embed environmental protection standards within our business and operations. We'll use our B Corp score to measure how well we're doing as a company. But we'll go one step further and make sure our suppliers meet standards through things like our hero supplier programme in factories and our SAI-FSA programme on farms. When it comes to our offices, every single one is following our office promise blueprint to protect people and the environment.



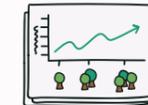
innovating innocently

We've set promises to protect our environment (along with looking after our people and creating healthy, delicious drinks) that are built into how we make all our new products. These promises are set in stone, so we won't be changing them. We also have a pre-approval screening process for our new ingredient suppliers to help us spot any sustainability risks and understand the management practices of each supplier. If we find any practices that are illegal or could cause harm in the long or short term, we'll work to fix them before we approve a new supplier. If we don't manage to, we won't use them.



giving the environment a place at the table

We've made sure that looking after the environment is part of our business as usual. We train anyone new on our environmental and social standards and we share regular updates about what's going on in our work on sustainability. Everyone that works at innocent has a 'force for good' role as part of their annual objectives too, so we really mean it when we say that being a responsible business isn't an add-on. That's what being a B Corp is all about: getting everyone to give the environment and society a seat at the table in all business decisions.



reporting the impact

We want to be open and honest about our progress. We've set ourselves some big goals to protect our planet and it's really important that we share the highs and lows of getting there. That's why we'll publish our impact report every year, sharing how we're doing in achieving our ambitions to be a business that's good all round.



changing our climate for good

Climate change is a pretty big deal, so it's really important that we do our bit. That's why we're committed to being carbon neutral by 2030 (if not sooner). We've already made a start. Since 2018 all of our offices and cars have been carbon neutral. We also never airfreight our drinks, because moving things around by plane emits about 86 times more carbon than moving the same amount of stuff by boat. We've also got approved, science-based targets to reduce the carbon emissions in each of our bottles by 50% by 2030, and we'll offset the rest by investing in projects that capture carbon.



championing sustainable farming

We rigorously check our supply chains and only use ingredients that hit our sustainability criteria. That means we never buy from farms or factories that break the law or cause harm to their workers, local communities or the environment. This helps us to pick suppliers who share our commitment to being a force for good. These are the ones we'll aim to work with the most.



being activists for recycling

We're big fans of the circular economy and have been working to make our bottles as sustainable as possible since 2002. Our bottles are – and will be – part of deposit return schemes (DRS) wherever they can be. All our new bottles are made from at least 50% recycled materials. By using more recycled plastic in our bottles, we're using less of the virgin stuff. That means we're helping reduce the amount of new plastic that's being made and keeping our carbon footprint down at the same time. Right now, our bottles emit about a third of the carbon of a glass equivalent and we're working to improve it all the time. And if we're ever using paper or board in the packaging of our drinks, we make sure it's FSC certified or made from 100% recycled material.