



Terms and Conditions

SMALL PRINT*

1. We've made our very own advent calendar to give you lot 24 prizes this Christmas.
2. And they're really good prizes.
3. Like seriously good.
4. Don't say we never do anything for you.
5. To enter, all you have to do is fill out the secure Microsoft form linked to the competition post on Facebook, Threads, Instagram, and X (formerly known as Twitter).
6. The competition is open to everyone in the UK aged 18 and over, except our employees and families. Sorry mum. One entry per person (we're looking at you, loo roll stockpilars). We'll select the winner by random, and we'll disqualify anyone who's rude, offensive, cheating, or just generally a jerk. Competition closes at 23:59, 18/12/2024

*Our full Ts and Cs are below. Strap in.

**Even smaller print...**

This promotion is run by innocent Limited ("innocent", or "we"). Innocent's registered office is located at 342 Ladbroke Grove, W105BU, London (please note, no entries should be sent to this address). Entry to the promotion is free of charge and is subject to the present Terms and Conditions and to all applicable laws and regulations.

By entering and participating in this promotion, you agree to be bound by these Terms & Conditions and represent that you satisfy all of the eligibility requirements set out below.

Innocent takes data protection very seriously. By entering this promotion you confirm that you have read the Privacy Policy <https://www.innocentdrinks.co.uk/content/dam/innocent/gb/en/files/uk-innocent-privacy-policy.pdf> and agree to these Terms and Conditions. By submitting any information required as part of their entry into the campaign, entrants agree to their information being held and processed in accordance with the Privacy Policy.

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry and claim instructions are deemed to form part of the Terms and Conditions. Please retain a copy for your information.

1. How to get involved

1.1 Participants must satisfy the following promotion entry and eligibility criteria in order to enter the promotion ("Entrant(s)"):

1.1.1 Entrants must be over 18 years old.

1.1.2 the promotion is open to residents of the United Kingdom only excluding employees (and their immediate families) of innocent, their agencies, or anyone else professionally connected with the promotion.

1.1.3 Internet access will be required to enter. Innocent shall not be held responsible if an Entrant is not able to perform any or all of the entry requirements.

1.1.4 there is no legal right to participate in this Promotion whatsoever. innocent shall not be liable in case a Participant injures him/herself while performing actions with regard to this Promotion.

1.1.5 Only one entry per person is allowed.

1.1.6 Innocent reserves the right to verify any email address(es) provided to Innocent by Entrant(s) and to request and/or require proof of age, identity and/or other provided details at any time at its discretion. In the event of any dispute, entries containing any invalid or incorrect data will not be included in the Promotion.

2. Opening and Closing Dates

2.1 This promotion will open on 2:00pm on 16/12/2024 and closes on 23:59pm on 17/12/2024 ("Promotion Period").

2.2 Entries received by innocent outside the Promotion Period shall not be included in the promotion.

3. Rules and how to enter

3.1 To enter you must: fill out the secure form linked to the relevant competition post with the name of the prize you wish to win and your name, social media handle and e-mail address by 23:59pm on 17/12/2024. Any entries received after 23:59pm on 17/12/2024 will not be entered into the random prize draw.

4. Prizes

4.1 The prize consists of: 24 individual prizes for 24 individual winners. (the "Prize(es)")

No. of prizes	Prize Information
1	A trip to see Santa in The Alnwick Garden, Gardeners Cottage, Alnwick, NE66 1HB



	The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address) and select their preferred date for this visit in 2025. Such date must be chosen and agreed with innocent by 20 December 2024 (with the date of the visit taking place before 24 December 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024. The winner will be permitted to bring up to three (3) adults and/or children to enjoy the Prize. Travel expenses will be paid for by innocent up to the value of £200. If the Winner chooses to travel by train, innocent will book train tickets on their behalf before 20 December 2024. Alternatively, if the Winner chooses to drive, innocent will cover mileage, calculated at 45p per mile up until the £200 limit is met.
1	A weekend in nature at the Mole Resort, EX37 9HD, booked by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address) and select their preferred date for this visit in 2025. Such date must be chosen and agreed with innocent by 20 December 2024 (with the date of the visit taking place before 24 December 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024. The winner will be permitted to bring one (1) friend to enjoy the Prize. Travel expenses will be paid for by innocent up to the value of £200 per person. If the Winner chooses to travel by train, innocent will book train tickets on their behalf before 20 December 2024. Alternatively, if the Winner chooses to drive, innocent will cover mileage, calculated at 45p per mile up until the £400 limit is met. The booking will include a two (2) night stay at the Mole Resort including breakfast, a two (2) course dinner, and a voucher of up to £200 to cover two (2) spa treatments as well as one (1) activity.
2	A day in the Bake Off tent, booked by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address) and select their preferred date for this visit in 2025. Such date must be chosen and agreed with innocent by 20 December 2024 (with the date of the visit taking place before 31 March 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024. The winner will be permitted to bring three (3) friends to enjoy the Prize. Travel expenses will be paid for by innocent up to the value of £100 per person. If the Winner chooses to travel by train, innocent will book train tickets on their behalf before 20 December 2024. Alternatively, if the Winner chooses to drive, innocent will cover mileage, calculated at 45p per mile up until the £400 limit is met.
1	Gardening tools worth up to £800, bought by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to try to deliver before 31 December 2024. innocent cannot guarantee this delivery due to external factors outside of innocent's control. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 31 December 2024.
1	A knitting lesson and a knitting kit worth £200, paid for by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). Innocent will provide the Winner with a voucher for a knitting course, as well as four (4) bundles of knitting equipment worth up to £200. Such date must be chosen and agreed with innocent by 20 December 2024 (with the date of the visit taking place before 31 March 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024. The winner will be permitted to bring three (3) friends to enjoy the Prize.



	Travel expenses will be paid for by innocent up to the value of £100 per person. If the Winner chooses to travel by train, innocent will book train tickets on their behalf before 20 December 2024. Alternatively, if the Winner chooses to drive, innocent will cover mileage, calculated at 45p per mile up until the £400 limit is met.
1	A collection of innocent merch and innocent drinks The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to try to deliver innocent merch before 31 December 2024. innocent cannot guarantee this delivery due to external factors outside of innocent's control. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 31 December 2024. Innocent will additionally deliver four (4) drinks in 2025.
1	Innocent-themed board games, made by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to try to deliver the board games before 31 December 2024. innocent cannot guarantee this delivery due to external factors outside of innocent's control. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 31 December 2024.
1	A bike, bought by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to try to deliver their Prize before 31 December 2024. innocent cannot guarantee this delivery due to external factors outside of innocent's control. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 31 December 2024.
1	An innocent drinks recipe book, made by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to try to deliver before 31 December 2024. innocent cannot guarantee this delivery due to external factors outside of innocent's control. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 31 December 2024.
6	£500 voucher for a Christmas dinner shop The £500 voucher will be agreed upon with the Winner from a select group of retailers: Tesco, Waitrose & Partners, Sainsbury's, ASDA, Co-operative Group, or Morrisons Supermarkets. The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as their email address) and select their preferred retailer. This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery of the Prize before 25 December 2024. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 25 December 2024.
3	A mystery present that has been bought and wrapped by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address).



	This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 25 December 2024. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 25 December 2024.
1	A family National Trust pass valid for one (1) year, paid for by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address). This information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 25 December 2024. If the requested information is not entered within twenty-four (24) hours, the Winner acknowledges that they may not receive their Prize before 25 December 2024.
3	A training course of the winner's choice, funded by innocent with up to £1,000 The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address) and select a preferred date to book their training course to complete in 2025. Such date must be chosen and agreed with innocent by 20 December 2024 (with the final date of the course taking place before 24 December 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024.
1	A fruit and veg growing masterclass at River Cottage in Axminster, EX138TB, paid for by innocent The Winner will be sent a secure Microsoft Form by innocent, where they will need to provide personal details (such as delivery address) and select their preferred date for this visit in 2025. Such date must be chosen and agreed with innocent by 20 December 2024 (with the date of the visit taking place before 31 March 2025). Such information will need to be inputted within twenty-four (24) hours of the form being sent to the Winner to ensure delivery before 20 December 2024. The winner will be permitted to bring one (1) friend to enjoy the Prize. Travel expenses will be paid for by innocent up to the value of £200 per person. If the Winner chooses to travel by train, innocent will book train tickets on their behalf before 20 December 2024. Alternatively, if the Winner chooses to drive, innocent will cover mileage, calculated at 45p per mile up until the £400 limit is met.

4.2 Innocent reserves the right to replace any or all Prizes with prizes of a similar value. No cash alternatives will be provided and Prizes are non-transferable and non-refundable.

4.4 No additional costs will be covered for Entrants participation in the Promotion.

4.4 All Prizes are awarded without warranty of any kind, express or implied (including, without limitation, any implied warranty of satisfactory quality or fitness for a particular purpose).

4.5 If the Winner does not claim their Prize within 24 hours they will not be awarded the Prize and innocent reserves the right to determine an alternate winner.

4.8 Innocent's decision in relation to all matters in connection with the Promotion is final.

5. Choosing the winners

5.1 Promotion winner(s) ("**Winners**") will be selected at random via an independently audited and verified prize draw selection process on 11:00am on 18/12/2024.

5.2 innocent will send an email to the Winner (using the email address submitted upon entry) within 24 hours of the relevant prize draw (bank holidays and weekend draws will be on the next working day). The email will notify the Winner that they have won (subject to verification) and give the Winner information on the prize and how to claim their Prize.

5.3 Winners will be required to respond to the email sent by innocent within one (1) day of the initial email contact in order to claim the Prize. If the Winner does not claim the Prize within 1 day of their receipt of the notification email they will forfeit their Prize. innocent reserves the right to reallocate the Prize (in the event of a non-claim) to a reserve next in line from the original draw.



5.4 Winner(s) may be required to provide innocent with any additional information including their name, address, and any necessary additional contact details in order to deliver the Prize.

5.5 Late, illegible, incomplete, defaced or corrupt entries will not be accepted. No responsibility can be accepted by innocent for lost entries and proof of entry to the Promotion will not be accepted as proof of receipt by innocent.

5.6 The entry must be made by the person entering the promotion.

5.7 innocent reserves the right to verify all entries and Winners. innocent refuse to award a prize or withdraw prize entitlement and/or refuse further participation in the promotion and disqualify the participant where there are reasonable grounds to believe there has been a breach of these Terms and Conditions or any instructions forming part of this Promotion entry requirements, or otherwise where an Entrant has won using fraudulent means.

5.8 innocent's decision is final in all matters pertaining to the promotion.

6. Understanding the Terms and Conditions

6.1 Innocent reserves the right to change the Promotion rules and these Terms & Conditions from time to time and such changes will be available on the innocent website www.innocentdrinks.co.uk.

6.2 If in Innocent's reasonable opinion the Promotion is compromised by any event beyond Innocent's control, Innocent reserves the right to modify, terminate, amend or extend the Promotion without any responsibility or liability for any kind of loss or damage that may result to Entrants.

6.3 At any time during the Promotion, Innocent reserves the right in its sole discretion to disqualify and remove any Entrant for their failure to observe these Terms & Conditions. In the event that a Winner is disqualified, the Prize will be forfeited and may be awarded to another Entrant.

7. What we need from you

7.1 Entrants shall ensure that the personal data used to enter the promotion is accurate and up to date.

7.2 Entrant(s) warrant and represent that they personally performed and otherwise participated in the Promotion to meet the criteria set out under these Terms & Conditions.

7.3 By entering this Promotion, the Entrant warrant and represents that their entries do not infringe the rights of any third parties, including but not limited to copyrights, trademarks and/or rights of publicity/privacy.

7.4 Entrant confirms that their entry does not contain:

7.4.1 material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights;

7.4.2 brand names or trademarks, other than (i) those of Innocent, which Entrant have a limited license to use for the sole purpose of creating and uploading Entrant entry, and/or (ii) those that Entrant own, which Entrant agree to license to Innocent on a royalty-free, irrevocable, perpetual, non-exclusive basis, or have license to use and sub-license to Innocent on a royalty-free, irrevocable, perpetual, non-exclusive basis in connection with the entry;

7.4.3 copyrighted material not created by Entrant, other than material that Entrant have necessary rights, consents and permissions to use and sub-license to Innocent on a royalty-free, irrevocable, perpetual, non-exclusive basis in connection with the entry;

7.4.4 material that is inappropriate, indecent, obscene hateful, tortious, defamatory, slanderous or libelous;

7.4.5 material that is unlawful, in violation of or contrary to the laws or regulations in any jurisdiction where the entry is created.

8. Limitations of Liability

8.1 insofar as permitted by law, neither innocent, nor its subsidiaries, holding company and holding company's subsidiaries and subsidiaries of those subsidiaries including without limitation the innocent entities together the "Innocent Group" assumes any responsibility or liability for:

8.1.1. Any incorrect or inaccurate Entry, or for any faulty, incorrect, errors or failed electronic data transmissions;



8.1.2. Any unauthorised access to, or theft, destruction or alteration of codes at any point in the operation of this promotion;

8.1.3. Communications line failure, regardless of cause, with regard to any equipment, systems, networks, lines, satellites, servers, computers or providers utilised in any aspect of this promotion;

8.1.4. Inaccessibility or unavailability of the internet or the website or any combination thereof;

8.1.5 Insofar as permitted by law, any injury or damage to participants or to any other person's computer which may be related to or resulting from any attempt to participate in the promotion.

8.2 In no event shall innocent or the Innocent Group be responsible or liable for any failure or delay in the performance of its obligations under these Terms & Conditions arising out of or caused by, directly or indirectly, forces beyond its reasonable control, including but not limited to strikes, work stoppages, accidents, or acts of God, and interruptions, loss or malfunctions of utilities, communications or computer (software or hardware) services.

9. Personal Information

9.1 innocent will only ever use your personal information in accordance with these Terms and Conditions and our privacy policy found here: <https://www.innocentdrinks.co.uk/static/LEGAL/innocent-privacy-policy.pdf>.

9.2 In order to process your application and send Prize(s) to the Winners, Entrants acknowledge and consent to innocent sharing the necessary information with our fulfilment and delivery partners and subject to the terms of our privacy policy.

9.3 By participating in the promotion and sending content to us (whether online, via email or in the post) or posting content relating to the promotion on social media with the tag @innocent, you agree that we may use such content to promote the promotion in such ways as we see fit. You also agree not to assert any moral rights in relation to such use where such rights exist.

9.4 In particular, we are likely to display content sent directly to us or posted online with the tag @innocent along with your social media display name on the innocent website and social channels.

9.5 If you would prefer that we didn't use your personal information and/or content in accordance please let us know by emailing hello@innocentdrinks.co.uk.

10. General

10.1 If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.

10.2 These Terms and Conditions are governed by the laws of England. The courts of England and Wales will have exclusive jurisdiction over any and all disputes arising out of, relating to or concerning these Terms and Conditions.

